

More on Hypothesis Testing

There are 4 outcomes of a hypothesis test:

	H_0 is true	H_A is true
You reject H_0	Error (Type I)	✓
You fail to reject H_0	✓	Error (Type II)

α and β

- The significance level of a test is α , the probability of making Type I error
 $\alpha = P[\text{reject } H_0 \text{ given that } H_0 \text{ is true}]$
- β is the probability of making Type II error:
 $\beta = P[\text{fail to reject } H_0 \text{ given that } H_A \text{ is true}]$
- The power of a test is $1 - \beta$, ie.
Power = $P[\text{reject } H_0 \text{ given } H_A \text{ is true}]$

Example: find α , β and Power

You have two coins: one lands on heads 85% of the time, the other lands on heads 35% of the time. You pick one coin and flip it: if it lands heads you decide it is the 85% coin, tails you decide it is the 35% coin.

- $H_0: p=.85, H_A: p=.35$
- $\alpha = P[\text{reject } H_0 \mid H_0 \text{ is true}] = P[\text{tails} \mid p=.85] = .15$
- $\beta = P[\text{fail to reject } H_0 \mid H_A \text{ is true}] = P[\text{heads} \mid p=.35] = .35$
- Power = $1 - \beta = .65$

Relationship Between Error Types

- Typically in order to lower the probability of Type I error you end up increasing Type II error

H_0 : defendant is not guilty, H_A : is guilty

If you require stronger evidence to convict, that will lower probability of Type I error (convicting innocent people), but you will also increase the probability that the guilty will be set free.

- **The only way to lower both types of errors is to increase your sample size**

Example: foul shots

A basketball player has a 70% foul-shot accuracy rate. He practices during the off season and tells the coach he's improved to 85%. The coach tests the player – if he can make at least 9 out of 10, he believes him.

- $H_0: p=.70, H_A: p=.85$
- $\alpha = P(\text{Type I error}) = P(\text{Player makes at least 9 shots despite 70\% rate}) = 1 - \text{binomcdf}(10, .70, 8) = .1493$
- $\beta = P(\text{Player makes 8 or fewer with 85\% rate}) = \text{binomcdf}(10, .85, 8) = .4557$
- $\text{Power} = 1 - \beta = 1 - .4557 = .5443$